

# Unlock Switzerland

Helping you set up and grow your business

2023



# Expanding your business in Switzerland

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Switzerland service can provide expert advice and insight to support you every step of the way. From helping you find the best location, to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allows you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customise the specific services you require, you'll know you have the support to manage the risks and maximise the potential a new market offers your business.

Our advisers can help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, or using Switzerland as a base to expand into other markets – which means that whatever the challenge, we're at your side.

## We can help you with the following services:



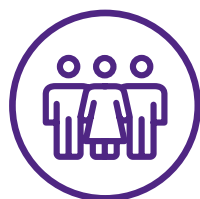
### 1. Company set up

- Corporate structure
- Company registration
- Intellectual property
- Switzerland bank account advice



### 2. Location advice

- Research service to determine optimum location for your business
- Identification of potential locations based on the factors most important to your business



### 3. Employment issues

- Reward packages
- Employment tax issues
- Work permits and visas
- Pensions and benefits
- Global mobility



### 4. Taxation services

- Corporate and international taxes
- Indirect taxes
- Transfer pricing
- Personal taxation advice
- Stock options and repatriation of funds



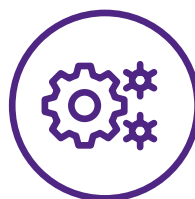
### 5. Back office services

- Fixed fee book keeping for start-ups
- Payroll and other HR services
- Fully outsourced solutions
- Financial reporting and accounting services



### 6. Business growth support

- Debt or equity funding advice
- Stock Exchange listing
- Mergers and acquisitions
- Expert, tailored support to help you grow your business in Switzerland and globally



### 7. Market entry advice and support

- Market assessment and competitor analysis
- Market entry strategy
- Introductions to key business communities

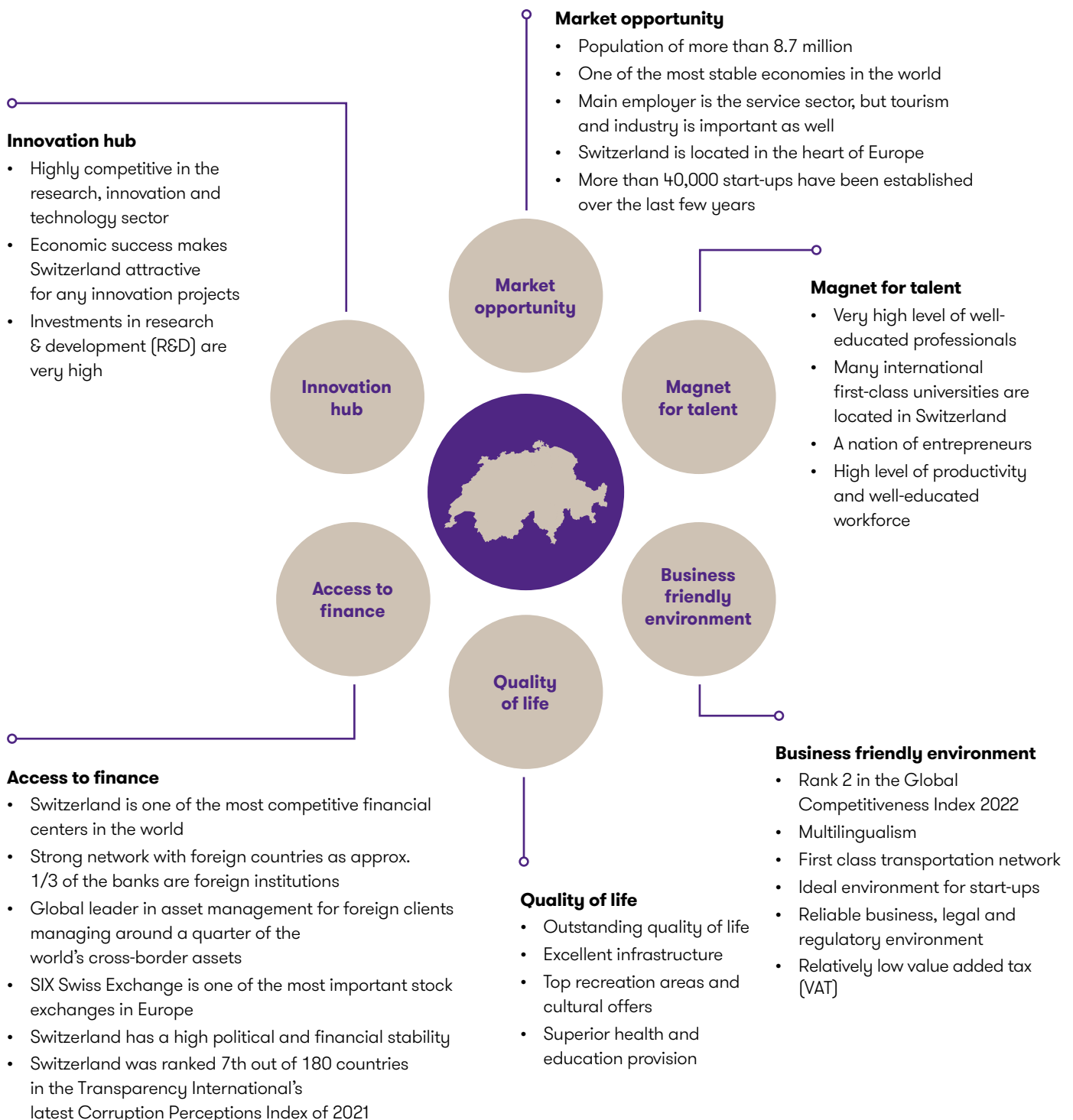


### 8. Audit, assurance & IT security

- Statutory and non-statutory audits
- New GAAP conversions
- Financial reporting advisory
- International financial reporting standards advisory
- IT Risk Assessment & Controls
- ISAE Attestation Service
- Cyber Security & Robustness

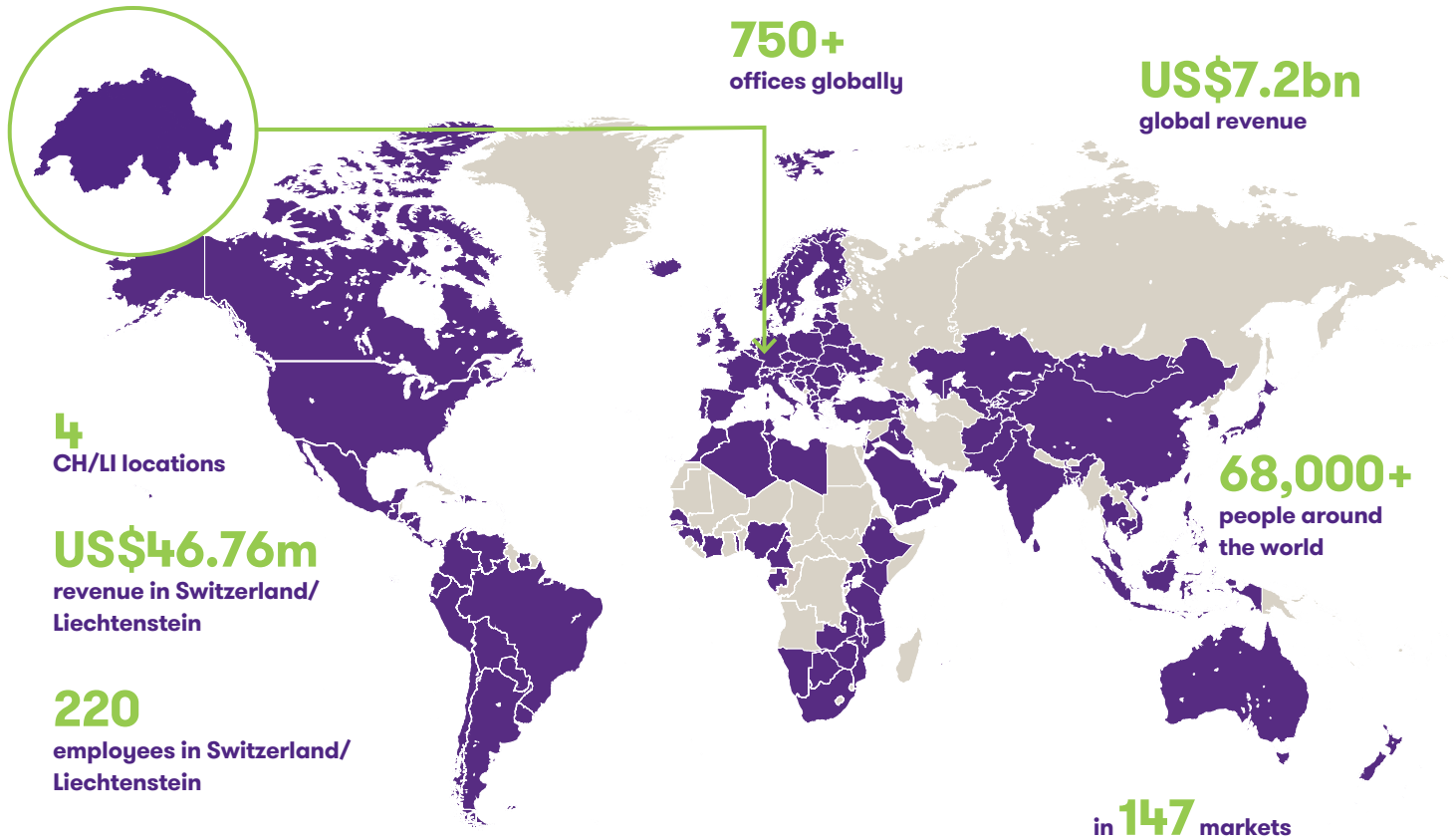
# Why choose Switzerland?

Greatest variety in a small space and located in the heart of Europe – the perfect location for your company to grow. Political stability, a liberal economic system, a low tax burden and a very high standard of education are just a few of Switzerland's characteristics. Good governance and pro-business strategies make Switzerland an excellent investment location. This results in ranking number 5 in the World Economic Forum Global Competitiveness Report 2019 which takes into account the set of institutions, policies and factors that determine the level of productivity.



## Grant Thornton – A truly global organisation

Grant Thornton is one of the world's leading organisations of independent assurance, tax and advisory firms. Wherever you choose to do business, you want access to people with the best ideas and critical thinking that will enable you to grow your business at home and abroad. To ensure continuity of service, we have 23 international business centres (IBC) led by experts from around the world, that work together to provide and co-ordinate the gateway to the resources of Grant Thornton.



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