

# **Americas 2018: the economic outlook**

Despite a broadly positive outlook in the Americas, there is still a visible divide between north and south. Business leaders must successfully navigate the economic landscape to pave their way to growth.

# Key

#### **Profits**

Net % of businesses expecting profits to rise in the next 12 months

#### $\geq$ Revenue

Net % of businesses expecting revenue growth in the next 12 months

### Economic uncertaintu (f)

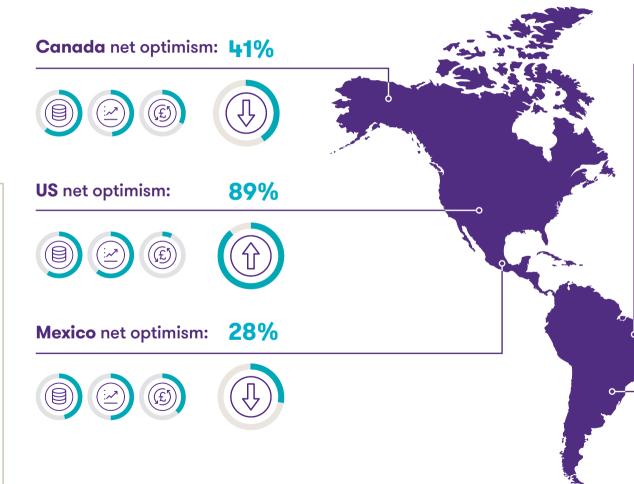
% of businesses recognising uncertainty as a major constraint

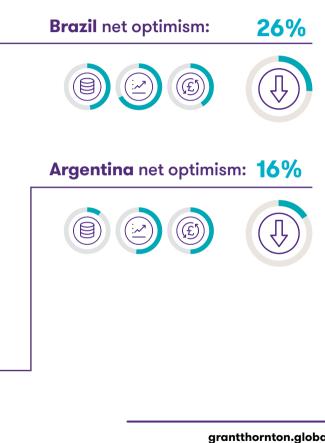
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# Increase in business leaders' optimism in Q1 2018 compared to figures from Q4 2018

Decrease in business leaders' optimism in Q1 2018 compared to figures from Q4 2018





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Source: Grant Thornton: Grant Thornton IBR 2018 © 2018 Grant Thornton International Ltd. EPI.226