

LEVERAGING THE POWER OF TECHNOLOGY

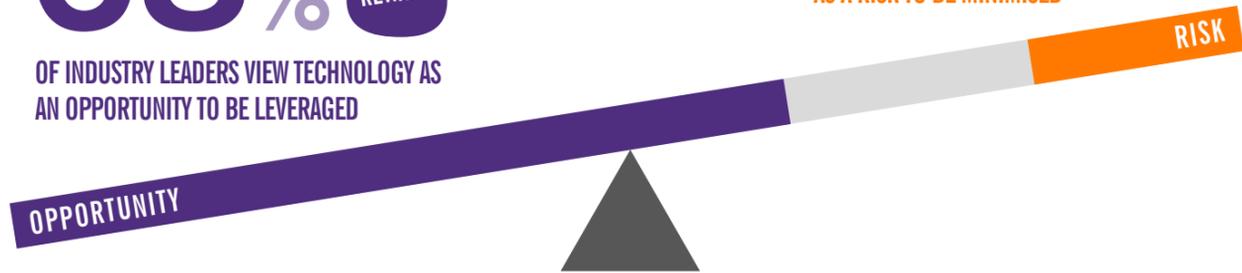
A BALANCE OF RISK AND OPPORTUNITY

68%  **REWARD**

OF INDUSTRY LEADERS VIEW TECHNOLOGY AS AN OPPORTUNITY TO BE LEVERAGED

13%  **RISK**

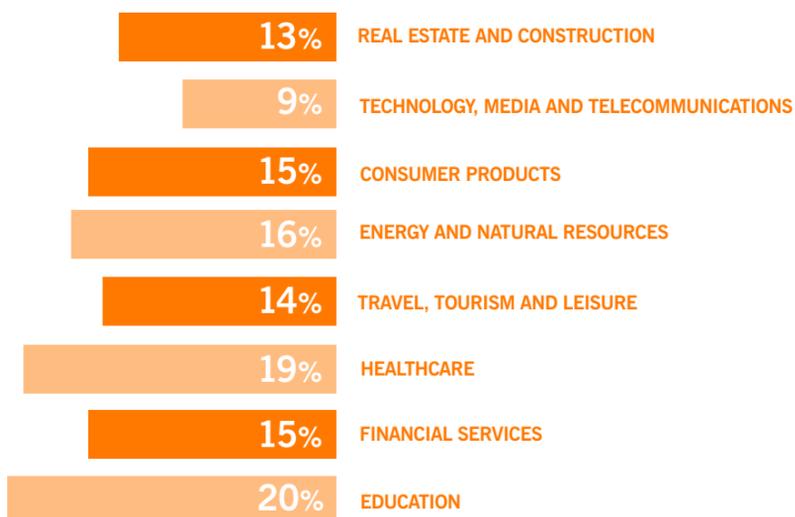
OF INDUSTRY LEADERS VIEW TECHNOLOGY AS A RISK TO BE MINIMISED



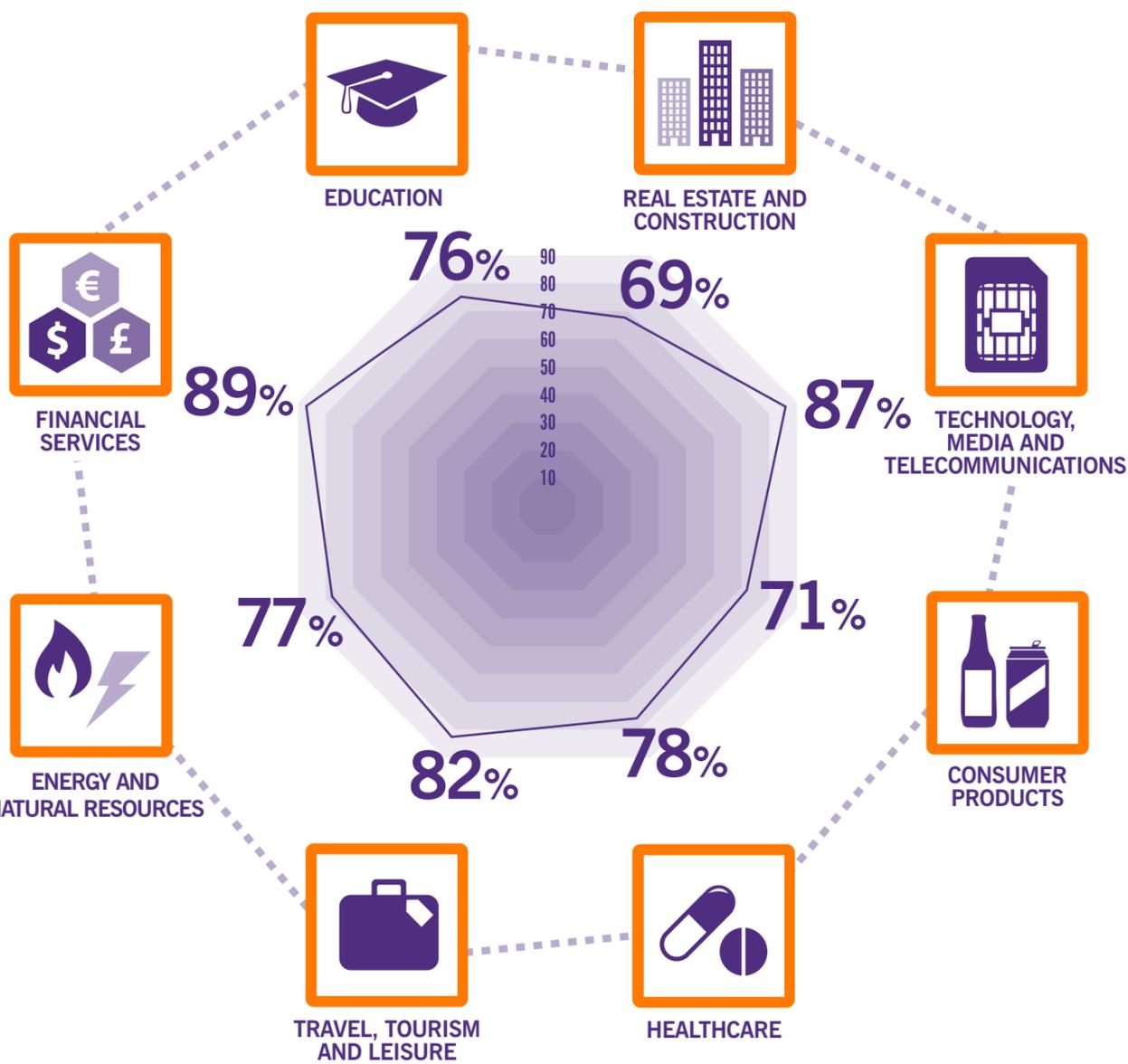
70%

OF INDUSTRY LEADERS BELIEVE TECHNOLOGY WILL IMPROVE OPERATIONAL EFFICIENCY AND REDUCE COSTS

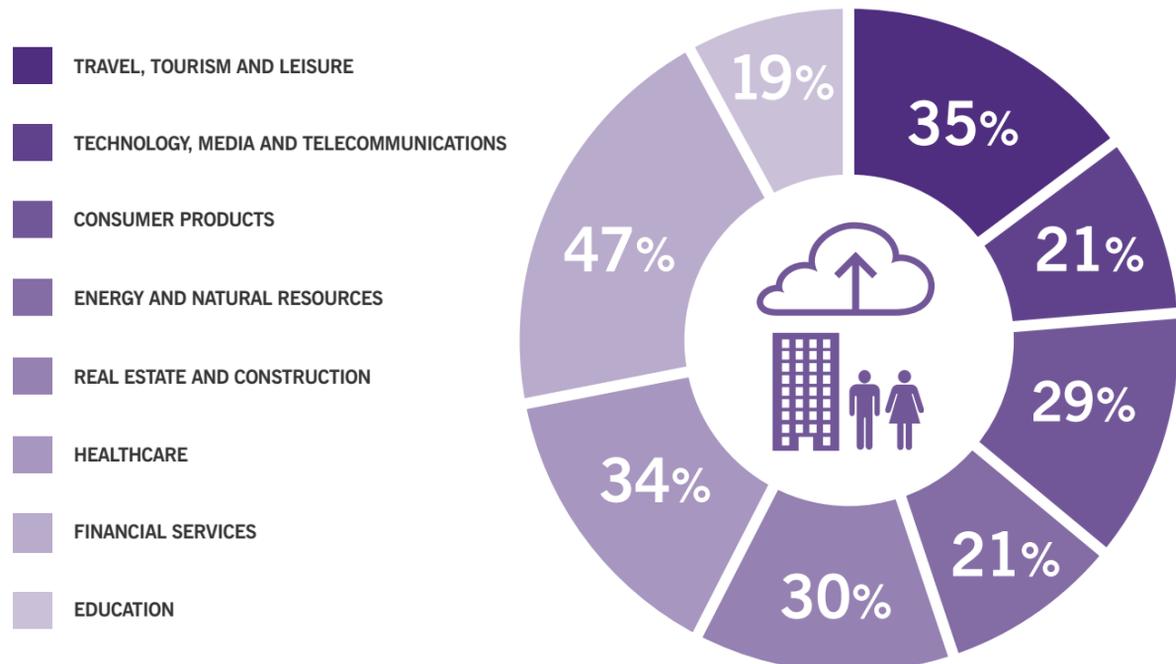
TECHNOLOGY AS A RISK TO BE MINIMISED



TECHNOLOGY HIGH ON THE BOARDROOM AGENDA



WHO'S OUTSOURCING TECHNOLOGY OR ACQUIRING AS A SERVICE?



Source: Grant Thornton's International Business Report – a quarterly survey of 2,500 business in 36 economies worldwide.