

# Unlock Canada

A Business Playground as Large as your Ambitions







# Your business in Canada: how we can help

Expanding into new international markets can be challenging due to the many issues to consider and resolve. Our Unlock Canada service provides advice and insight to support you every step of the way. From helping you find the best location to setting up a branch or subsidiary, we are committed to providing pragmatic and timely advice that allow you to focus on achieving your business goals.

International expansion is an important step, but with a dedicated international business adviser, who takes time to understand your business and customize the specific services you require, you have the support that you need to manage the risks and maximize the potential a new market has to offer.

Our advisers help at every stage of your company's growth cycle – from starting-up, raising venture funding, listing on a global exchange, acquiring or merging with another company, transferring key personnel or using Canada as a base to expand into the North American market – which means that whatever the challenge, we are at your side.

## We can help you with the following services:



### 1. Planning and company set-up

- Market studies
- Business and strategic plans
- Business immigration eligibility assessment
- Corporate and personal cross-border tax planning
- Introduction to legal partners and financial institutions



### 2. Financing

- Financial modelling
- Optimization of the financial structure
- Search for and approach strategic financial partners
- Assistance with capital raising
- Innovation and technological development tax incentives, grants and government programs



### 3. Merger and acquisitions

- Mid-market brokerage services
- Business valuation services
- Transaction support and due diligence services, including a team specializing distressed M&A due diligence
- Opening balance sheet audits and purchase price allocations (PPA)
- Synergies and value creation tracking
- Planning and execution support to post-acquisition integration



### 4. Human capital

- Executive attraction and recruitment
- Local and international specialized labour attraction and recruitment
- Development of employer brand
- Psychometric evaluations
- Global compensation strategies



### 5. Operations and back-office support

- Bookkeeping
- Comprehensive cloud accounting services
- Introduction to payroll processing partners
- Treasury as a Service (TaaS)
- Outsourcing of CISO function (vCISO)



### 6. Periodic compliance

- Canadian provincial and federal corporate and personal income tax returns
- American corporate and personal income tax returns
- Indirect tax remittances (value-added taxes)
- Global mobility compliance
- Transfer pricing documentation
- Assurance services, including audits, reviews and compilation engagements
- Attestation of internal controls including IT environment



### 7. Governance

- Internal audit and SOX implementation
- Ethics and anti-corruption
- Support for businesses doing business with clients or suppliers in Canada experiencing difficulties
- 360 cybersecurity
- General insurance planning and risk management



### 8. Business growth and strategy

- Finance function optimization
- Financial performance optimization
- Diagnostic analysis of an under-performing subsidiary
- Digital and technological transformation strategy and support
- Data valuation (AI, advanced data analytics etc.)
- Business system (ERP) selection and implementation support
- Project and change management



# Why choose Canada?

Rated as one of the best countries in the world for doing business, Canada is a notable place for international business and foreign investments alike. It is a nation that is deemed one of the most multicultural, welcoming, business-friendly countries in the world. With a stable and growing economy, a highly educated workforce and a strong entrepreneurial presence, there is no better place to grow your business.

- Population of 38 + million
- 10<sup>th</sup> largest economy in the world
- Highly-developed diverse economic base mainly in the service, manufacturing, energy and agriculture sectors
- One of the leading G7 countries in economic growth
- Unparalleled market access – 14 free trade agreements in force, including USMCA (USA), CETA (EU) and CPTPP (APAC)
- Strategically located as an entry point to the North American market
- Streamlined transborder transportation system

- Generous and flexible tax incentive program to finance innovation and entrepreneurship
- Home to five innovation superclusters supported by a governmental investment of \$1,2B
- Top 20 country by the Global Innovation Index

## Innovation hub

## Market opportunity

## Magnet for talent

- Access to world-class universities and low tuition fees
- Second ranking OECD country for level of education
- Ranks in the top 10 OECD countries for highly educated workers
- Most attractive country in the world for entrepreneurs

## Access to finance

## Business friendly environment

- One of the most stable and sound financial sectors in the world
- Home to the Toronto Stock Exchange, the third largest stock exchange in North America by capitalization
- Variety of debt and equity funding opportunities
- A low-inflation environment providing business certainty to investors
- Safest banking system in the G7

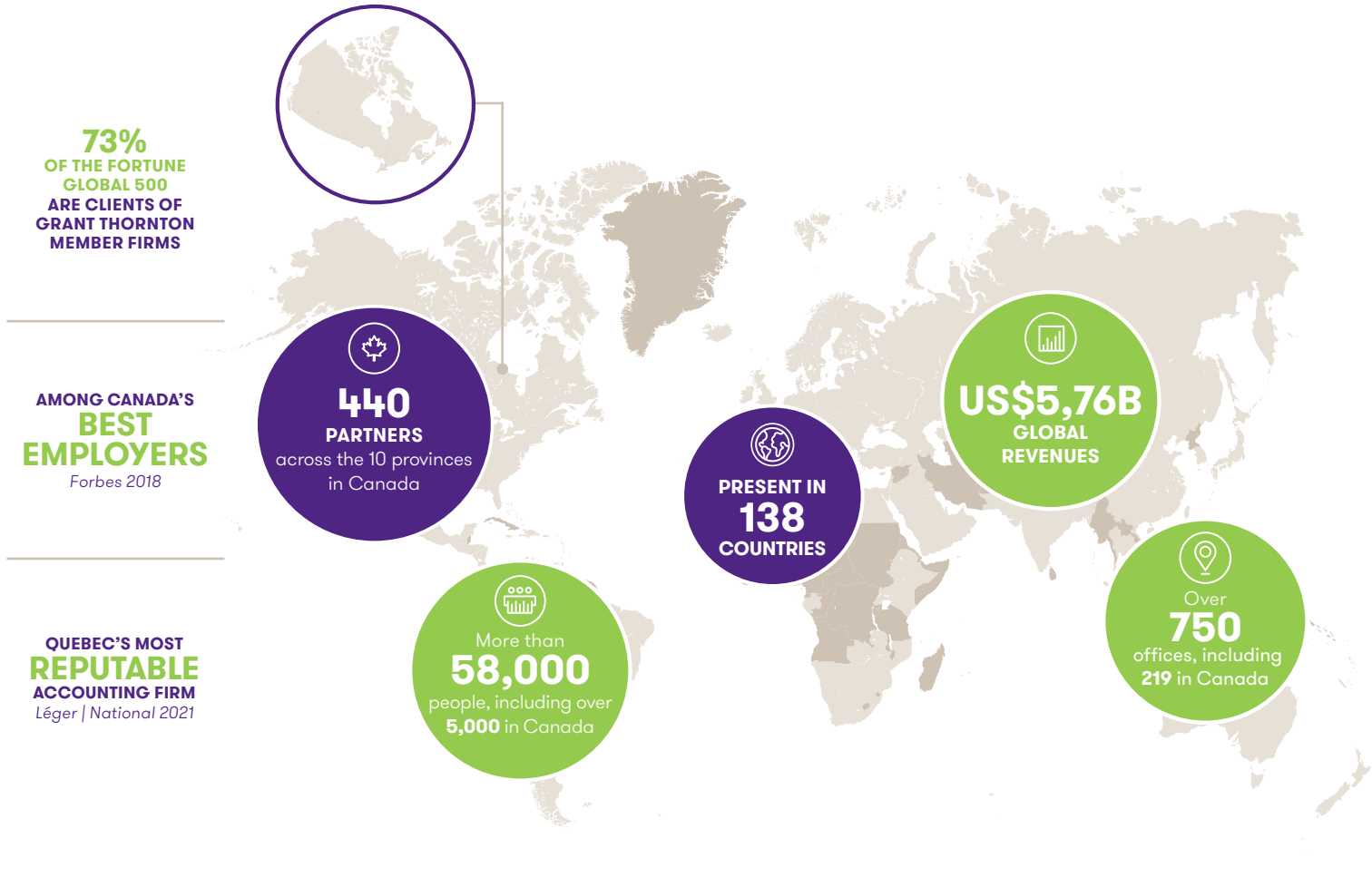
- Top 10 best country for conducting business
- Ranks 1st in the G7 for the low income tax rate on new business investments
- Committed to diversity, tolerance and gender equality

## Quality of life

- Ranks 1<sup>st</sup> in the G7 in terms of overall living conditions, quality of life and peacefulness
- Vibrant multicultural communities and cities featuring prominent arts, entertainment and cuisine
- Home to four of the best cities in the world to live in terms of quality of living
- Access to a blend of metropolitan cities, cottage regions and natural landscapes
- Access to world-class free universal healthcare

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## Contact

For more information about how we can help you Unlock Canada, please contact:



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