

# The future of Asia Pacific: identifying growth in disruption

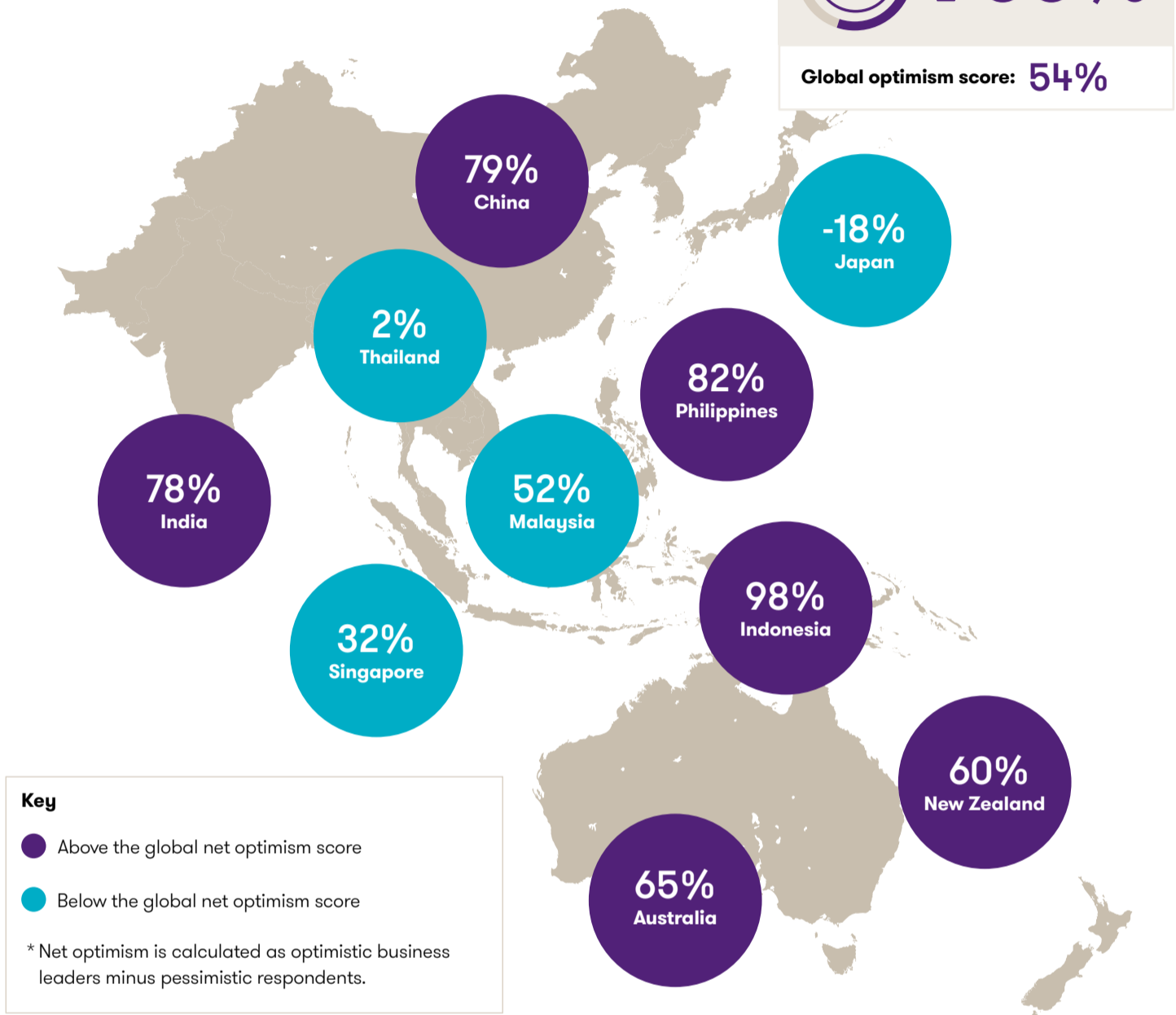
Broad and healthy economic growth continues in the Asia Pacific region, and business optimism is buoyant. The Association of Southeast Asian Nations (ASEAN) is a particularly bright spot, with record levels of optimism at net 64%. What are the trends and opportunities driving this dynamic business landscape in 2018?

## Net business optimism\* strong across APAC in Q2 2018

### APAC optimism score



Global optimism score: 54%

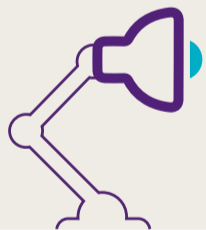


#### Key

- Above the global net optimism score
- Below the global net optimism score

\* Net optimism is calculated as optimistic business leaders minus pessimistic respondents.

## ASEAN: a bright spot in the APAC economy



The outlook for the region is sustained, healthy growth of more than **5%** per year between now and 2022<sup>1</sup>.

### Record optimism in ASEAN<sup>2</sup>

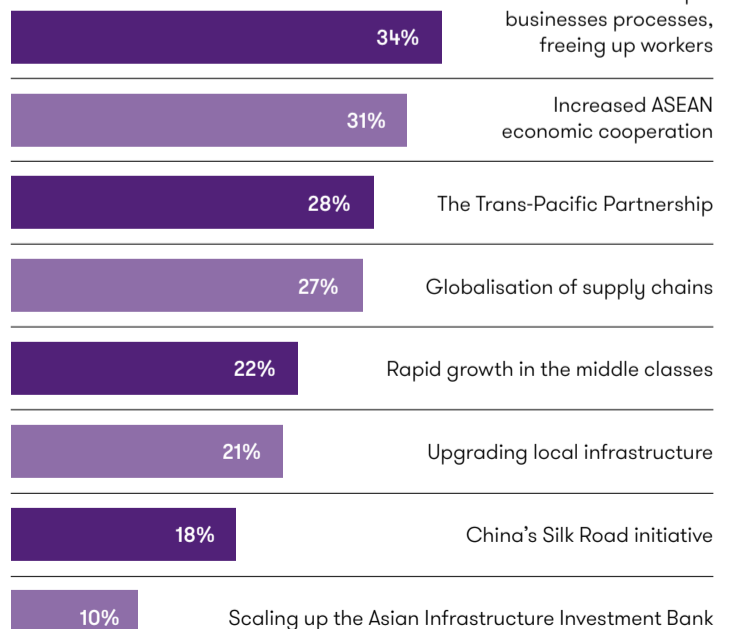


## Greatest challenges and opportunities for APAC

### Top challenges across APAC 2018



### Top opportunities in APAC 2018



<sup>1</sup> [https://www.oecd.org/dev/SAEO2018\\_Preliminary\\_version.pdf](https://www.oecd.org/dev/SAEO2018_Preliminary_version.pdf).

<sup>2</sup> Highest level of business optimism ever recorded by the International Business Report (IBR) in ASEAN.

Source: Grant Thornton IBR Q2 2018.



### How can your business successfully navigate the economic landscape in APAC?

To find out more, visit [grantthornton.global/navigating-the-global-economy](https://grantthornton.global/navigating-the-global-economy)