



# Unlock Italy

We help you discover the spirit of Italy



# Your business in Italy: how we can help

Expanding into new international markets can be challenging due to the many issues to consider and resolve. This is especially true when it comes to Italy, where there are fantastic opportunities but where the lively business environment contrasts with a high degree of bureaucracy.

We can provide expert advice and insight to support you every step of the way, guiding you firmly through the Italian complexities and helping you get the most of our marvelous country.

International expansion is an important step, and with a dedicated international business adviser, who takes time to understand your business and customise the specific services you require, you will have the support to manage the risks and maximise the potential a new market offers your business.

The current, unprecedented, times, require an innovative and personalized approach: our advisors can assist at every stage of your company's growth cycle.

We can help you find the best location, assist you with the most efficient structuring, fund raising, innovate and protect your ideas, acquire or combine businesses, use Italy as a base to expand into other markets.

## We can help you with the following services:



### 1. Legal services & Company set up

- Legal services
- Entity Selection and Structuring
- Company formation
- Intellectual property
- Company Tax and SSC registration



### 2. Location advice

- Research service to determine optimum location for your business
- Identification of potential locations based on the most important factors for your business



### 3. Advisory

- Capital market strategies / Stock Exchange listing
- Mergers, acquisitions and valuations
- Transaction Support\*
- Technology & Innovation
- Cybersecurity
- Structuring and restructuring
- Business Risk Services
- Business Consulting
- ESG



### 4. Business growth support

- Expert, tailored support to help you grow your business
- Market assessment and competitor analysis
- Market entry strategy



### 5. Business Process Solutions & Outsourcing

- Bookkeeping
- Payroll and other HR services
- Back Office Outsourcing
- BPO - Business Process Outsourcing
- Financial reporting
- VAT representation and management



### 6. Human Capital

- Employment tax issues
- Work permits and visas
- Incentives and Special regimes
- Pensions and benefits
- Global mobility
- Complete HR Solutions



### 7. Tax services

- Corporate and international taxes
- Indirect taxes
- Transfer pricing\*
- Personal taxation advice
- Stock options and repatriation of funds
- Tax Planning opportunities
- Global Compliance and Reporting Solutions



### 8. Audit and assurance

- Statutory and non-statutory audits
- New GAAP conversions
- Financial reporting advisory
- International Financial Reporting Standard advisory
- Royalty/contract assurance

# Why Choose Italy?

There are several reasons to choose Italy as a place to be.

Unparalleled arts, history, cultural heritage go hand in hand with state-of-the-art design, manufacture, innovation and research that make our country unique. Adding to this the traditional Italian spirit of being open to life, joyful and welcoming to others makes it a perfect mix to attract foreigners to establish here.

## Market Opportunity:

- Italy is the 4<sup>th</sup> largest economy of the Eurozone and the 8<sup>th</sup> largest in the world
- Ranked 7<sup>th</sup> among best countries to invest in for 2022, according to the FDI Confidence Index
- Strategic gateway to 500 million consumers across the European Union and to further 270 million potential customers from Northern Africa and the Middle East

## Innovation hub:

- Excellence in R&D and innovation
- Investments in research and development
- Highest growth rate among European countries of inward greenfield FDI projects

## Magnet for talent:

- 56 Italian universities are ranked in the top 500 academic institutions in the world
- Unique export knowhow in leading sectors, such as machinery, automation, fashion, design and food

## Access to finance:

- Open to foreign investments
- The most ancient Banking System
- Public incentives to new investments in manufacturing and R&D

## Business friendly environment:

- Attitude to Problem Solving
- Tax measures and incentives to improve competitiveness
- Patent box regime
- Benefited schemes for SMEs and Start ups
- Ongoing reforms: pro-business and pro-growth

## Quality of life:

- A deep vein of history courses through Italy
- Nearly 50 million tourists annually
- Very welcoming to all foreigners
- 'Made in Italy' factor makes every brand unique and attractive



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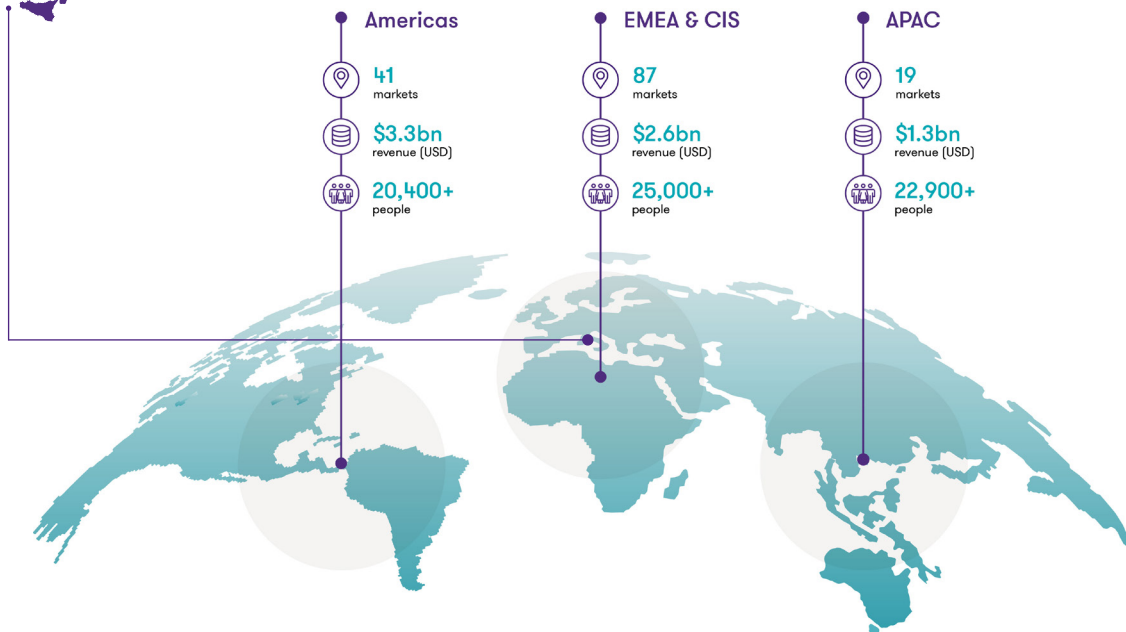
**20**  
offices



**42**  
partner



**519**  
people



## Contacts

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